

Order Item Summary

CBS TELEVISION
STATIONS

WCBS-TV

Order ID: 58087 CF NTL-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 09/11/12 03:53 PM

Client: LINDA MCMAHON FOR SENATE... CPE: / / 220 Agency Commission: 15 % Updated: GCARRAHA on 09/11/12 04:58 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: MCMAHON EST#220 (1300) Self :05:00 Confirmed: 09/11/12 04:57 PM

Buyer: ANNE BRAUNSCHEIDEL Demo: P25-54 DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%

NEW ORDER CHG/PH 09/11/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	MLOCAL6AM	0 1 1 1 1 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
002	MEARLY	0 1 1 1 1 0 0	NEWS	30				0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
003	NNOON1	0 1 1 0 1 0 0	NEWS	30				0.0	\$750.00	3	\$2,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
004	DPHIL	0 1 1 1 1 0 0	PHIL	30				0.0	\$800.00	4	\$3,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
005	ENEWS5P	0 1 1 0 1 0 0	NEWS	30				0.0	\$1,400.00	3	\$4,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
006	NCBSEVE	0 1 0 1 0 0 0	NETN	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	AINSIDER	0 1 1 0 1 0 0	ACC	30				0.0	\$2,400.00	3	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	AET730	0 1 1 0 1 0 0	ACC	30				0.0	\$2,400.00	3	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	NEARLY	0 1 0 1 1 1 0	NEWS	30				0.0	\$1,400.00	4	\$5,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/29/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	NLATE1	0 1 0 1 0 1 0	NEWS	30				0.0	\$2,500.00	3	\$7,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/29/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
012	PNCISLA	0 1 0 0 0 0 0	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
013	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
014	PCRIMESA8	0 0 0 0 0 1 0	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
015	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
016	MLOCAL6AM	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
017	MEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
018	NNOON1	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
019	DPHIL	1 0 0 0 0 0 0	PHIL	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
020	ENEWS5P	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
021	NCBSEVE	1 0 0 0 0 0 0	NETN	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
022	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$2,400.00	1	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
023	AET730	1 0 0 0 0 0 0	ACC	30				0.0	\$2,400.00	1	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
024	NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
026	NLATE1	1 0 0 0 0 0 0	NEWS	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$115,150.00	\$97,877.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$115,150.00	\$97,877.50	\$0.00	\$0.00